## NEWS RELEASE



For Immediate Release

News for the Plastics and Rubber Industry

Contact: Ed Stevens, Stevens Strategic Communications estevens@stevensstrategic.com

John Blicha, Eriez jblicha@eriez.com

## Eriez® Diverse Product Offerings for Plastics and Rubber Industry are Fueling Sales Growth



Erie, PA—<u>Eriez'</u> continued commitment to providing an extensive range of products that improve efficiency, purity and profitability is enabling the company's steady increase of market share in the <u>plastics and rubber industry</u>. Eriez® says it has allocated additional resources to meet this accelerating demand and satisfy delivery requirements.

Light Industry Market Manager Eric Confer explains, "Many new customers are surprised to learn of the breadth of our plastics and rubber processing product line. From magnetic separators and metal detectors/separators to material handling equipment and state-of-the-art PolyMag® Additives, our equipment solves challenges found in every processing stage, from unloading to final inspection."

Eriez' line of <u>magnetic separators</u> effectively draw out fine tramp metal along critical points of both wet and dry production lines. The company's array of <u>metal detectors/separators</u> remove aluminum, brass, copper, stainless and mild steel particles from plastic regrind to protect shredders and granulators. <u>Eriez' high speed feeders</u>, <u>high deflection feeders</u> and <u>horizontal motion conveyors</u> safely and efficiently move both ingredients and finished products.

Confers says Eriez' <u>PolyMag Additives</u> serve as a great example of the company's dedication to continued innovation and thinking outside the box in terms of purity solutions. PolyMag Additives impart metal detectability, x-ray contrast and magnetic susceptibility into plastic moldings to prevent plastic contaminated food products from reaching the consumer.

For more information about Eriez' vast selection of equipment for the plastics and rubber industry, visit <a href="http://erieznews.com/nr488">http://erieznews.com/nr488</a>.

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid recycling, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, recycling, food, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international subsidiaries located on six continents. For more information, call (814) 835-6000. For online users, visit <a href="www.eriez.com">www.eriez.com</a> or send email to <a href="mailto:eriez@eriez.com">eriez@eriez.com</a>. Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.